



**W O M E N  
LEADERS  
IN SPORTS**

# CONVENTION AGENDA

2023 CONVENTION AGENDA TRACKS:  
**BLUE= LEADERSHIP & CAREER DEVELOPMENT**  
**GREEN= INDUSTRY TOPIC**

*Sunday, October 8*

9 AM-6 PM

**REGISTRATION OPEN**

11:30 AM-2 PM

**WOMEN LEADERS BOARD MEETING (CLOSED MEETING)**

*Presented by Daktronics & Eventellect*

1-2:30 PM

**LEADERSHIP | THE ART AND SCIENCE OF LEADERSHIP COMMUNICATION**

CARRIE CECIL, ANACHEL COMMUNICATIONS, INC.

*Pre-registration required*

**LEADERSHIP | SPORT SUPERVISION**

TERESA GOULD, PAC-12 CONFERENCE

EMILY LANGE, REALRESPONSE

BRIANA VARGAS, REALRESPONSE

*Presented by RealResponse*

*Pre-registration required*

1-2:30 PM

**FIRST-TIME ATTENDEE WORKSHOP**

SUGGESTED FOR NEW AND FIRST-TIME ATTENDEES TO LEARN TIPS ON HOW TO BEST NAVIGATE THE WOMEN LEADERS CONVENTION. PLUS, MAKE NEW CONNECTIONS AND CONTACTS. ADVANCED SIGN-UP REQUIRED.

1-2:30 PM

*New!*

**"IF NOT FOR THEM" SPECIAL SNEAK PREVIEW**

BRENDA VANLENGEN, PRODUCER

1-7:30 PM

**WOMEN LEADERS STORE OPEN**

2:30-4 PM

**HONDA CUP CWSA BOARD MEETING (CLOSED MEETING)**

2:30-4 PM

**ACC STUDENT-ATHLETE MEETING (CLOSED MEETING)**

3-4 PM

**POWER PANEL | INNOVATING IN THE NEW ERA OF SPORTS: GET IN THE GAME!**

SHANEIKA DABNEY-HENDERSON, NEW ORLEANS PELICANS AND SAINTS

BERNADETTE McGLADE, ATLANTIC 10 CONFERENCE

DR. KRISTINA NAVARRO, UNIVERSITY OF WISCONSIN-PLATTEVILLE

LAURA WATERS-BROWN, WASSERMAN: THE COLLECTIVE

TIFFINI-DAWN SYKES, FLORIDA A&M UNIVERSITY (MODERATOR)

**POWER PANEL | BUILD YOUR DREAM TEAM: RECRUIT, DEVELOP AND RETAIN TOP TALENT**

DR. CANDICE LEE, VANDERBILT UNIVERSITY

AMY FOLAN, CENTRAL MICHIGAN UNIVERSITY

SARA LIEBSCHER, UNIVERSITY OF NOTRE DAME

PENNIE PARKER, ROLLINS COLLEGE

SUZETTE MCQUEEN, KENT STATE UNIVERSITY (MODERATOR)

**POWER PANEL | FIRST YEAR INSIGHTS FROM NEW LEADERS**

KELLI ALLDREDGE, CHICKEN N PICKLE

KRISTENE KELLY, ALBANY STATE UNIVERSITY

DANIELLE LYNCH, HAVERFORD COLLEGE

SHERIKA MONTGOMERY, BIG SOUTH CONFERENCE

RACHELLE PAUL, UNIVERSITY OF MIAMI (MODERATOR)

3-4 PM

*New!*

**WOMEN LEADERS CONNECT | FOSTERING WOMEN LEADERS WITHIN YOUR DEPARTMENT**

TAYLOR JACOBS, LOUISIANA STATE UNIVERSITY

ANDREA TEPE, LOUISIANA STATE UNIVERSITY

4:30-5:45 PM

**OPENING KEYNOTE | THE PEARLS OF INTENTIONAL LEADERSHIP**

CARLA HARRIS, MORGAN STANLEY

*Presented by Bloombase*

5:45-6:45 PM

**WELCOME RECEPTION & SECOND LINE**

*Presented by The Allstate Sugar Bowl*

6:45-8:30 PM

**WOMEN LEADERS BOARD OF DIRECTORS VIP DINNER (INVITE ONLY)**

*Presented by Anthony Travel/On Location, Tarkett Sports, Teamworks*



WOMEN  
LEADERS  
IN SPORTS

# CONVENTION

## AGENDA

7-8:30 PM

ARIZONA STATE-MASTER OF SPORTS LAW AND BUSINESS CONNECT (INVITE ONLY)

7-9 PM

NCAA WOMEN'S RECEPTION (INVITE ONLY)

Monday, October 9

6:30-7:15 AM

GET FIT TO LEAD | GROUP FITNESS

8 AM-5 PM

REGISTRATION OPEN

8-9 AM

WOMEN OF COLOR CONVERSATION

ANGELA TAYLOR, THE DIGNITAS AGENCY  
ANGEL MASON, BERRY COLLEGE (MODERATOR)

*Presented by adidas*

(BREAKFAST PROVIDED)

9:15-10:15 AM

MORNING KEYNOTE | *BRIDGING THE GENERATIONAL DIVIDE: LEADING AND SUCCEEDING IN A MULTIGENERATIONAL WORK WORLD*

LINDSEY POLLAK, CAREER & WORKPLACE EXPERT

10 AM-4 PM

WOMEN LEADERS STORE OPEN

10:30-11:30 AM

POWER PANEL | *STRATEGIZE TO WIN: NAVIGATING YOUR CAREER JOURNEY*

NINA KING, DUKE UNIVERSITY  
BERNARD MUIR, STANFORD UNIVERSITY  
JACQUELINE SCHUMAN, UNIVERSITY OF MASSACHUSETTS, BOSTON  
ANDREA WILLIAMS, UTAH JAZZ  
VALERIE JOHNSON, UNIVERSITY OF OREGON (MODERATOR)

POWER PANEL | *UNRAVELING THE GRIDIRON: DEMYSTIFYING COLLEGE FOOTBALL BOWLS STRUCTURE*

GREG BYRNE, UNIVERSITY OF ALABAMA  
JEFF HUNDLEY, ALLSTATE SUGAR BOWL  
GLORIA NEVAREZ, MOUNTAIN WEST CONFERENCE  
JON STEINBRECHER, MID-AMERICAN CONFERENCE  
HEATHER LYKE, UNIVERSITY OF PITTSBURGH (MODERATOR)

POWER PANEL | *BECOMING A COACHES CHAMPION: FOSTERING A PARTNERSHIP*

MARQUITA ARMSTEAD, UNIVERSITY OF NEBRASKA, LINCOLN  
KERI M. BECKER, GRAND VALLEY STATE UNIVERSITY  
RICK GEORGE, UNIVERSITY OF COLORADO  
SCOTT WOODWARD, LOUISIANA STATE UNIVERSITY  
GRACE CALHOUN, BROWN UNIVERSITY (MODERATOR)

*Presented by Integrity 9 Sports & Entertainment*

10:30-11:30 AM

New!

WOMEN LEADERS CONNECT | *SEAMLESS SYNERGY: OPTIMAL WORK-LIFE INTEGRATION FROM DIFFERENT VIEWPOINTS*

PATSY ARMSTRONG, THE UNIVERSITY OF TULSA  
CAITLIN M. LUQUET, UNIVERSITY OF CALIFORNIA, SAN DIEGO  
ROBYN THEODORAKIS, SEATGEEK

12-1:15 PM

NIKE EXECUTIVE OF THE YEAR AWARDS LUNCHEON

EMCEE: JACQIE McWILLIAMS PARKER, CIAA

*Presented by Nike*

1:45-2:50 PM

CAREER CONNECT LIVE: ACCESS TO EXPERTS

*Pre-registration required*

1:45-2:45 PM

# CONVENTION

## AGENDA

### Monday, October 9

#### TED TALK | **MANAGING UP, DOWN AND ACROSS**

SANDY HATFIELD CLUBB, THE PICTOR GROUP  
GOEUN LEE, YALE UNIVERSITY  
CANDICE TURNER, WAYNE STATE UNIVERSITY  
TIFFINI GRIMES, PURDUE UNIVERSITY (FACILITATOR)

#### TED TALK | **THE DEPUTY MINDSET: WHAT IT TAKES TO BE A GREAT #2**

CARRIE MICHAELS, SHIPPENSBURG UNIVERSITY  
HEATHER OWEN, STANFORD UNIVERSITY  
JILL REDMOND, MISSOURI VALLEY CONFERENCE  
SUMMER HUTCHESON, WASHINGTON UNIVERSITY, ST. LOUIS (FACILITATOR)

#### TED TALK | **INCLUSIVE LEADERSHIP: PAVING THE PATH TO EQUITY AND GROWTH**

KATE BERGSTROM, AMERICA EAST CONFERENCE  
SARAH DEHRING, ALMA COLLEGE  
LISA DESAI, MINDWISE INNOVATIONS  
NIYA BLAIR HACKWORTH, NCAA (FACILITATOR)

1:45-2:45 PM

*New!*

#### WOMEN LEADERS CONNECT | **MAXIMIZE YOUR MEMBERSHIP**

CARTER ABBOTT, THE PINGRY SCHOOL  
CHARLIE BALL, UNIVERSITY OF SOUTH CAROLINA  
PRECIOUS BIRDSONG, VANDERBILT UNIVERSITY  
ABIGAIL EDWARDS, PACERS SPORTS & ENTERTAINMENT  
LAURA SCHNELL, UNIVERSITY OF MINNESOTA, DULUTH

2:45-4:45 PM

#### HEADSHOTS

(First come, first serve)

3-4:30 PM

#### BREAKOUT SESSION | **FINANCIAL FITNESS**

JILL BODENSTEINER, SAINT JOSEPH'S UNIVERSITY  
JOHN LUDWIG, MORGAN STANLEY  
MADISON OSIAS, MORGAN STANLEY

*Presented by Morgan Stanley*

#### BREAKOUT SESSION | **ACTIVATING YOUR ORGANIZATION'S BRAND TO ITS FULLEST POTENTIAL**

EMMA BROOKE, GLOBAL PRAIRIE  
JOE HOBBS, GLOBAL PRAIRIE  
ADAM ROLF, GLOBAL PRAIRIE

*Presented by Global Prairie*

#### BREAKOUT SESSION | **COLLEGE SPORTS CAREERS BEYOND CAMPUS**

NICOLE ARMENTROUT, LICENSING CLC  
EMILY GREENE, SIDEARM SPORTS  
JULIE HARNEY, LEARFIELD  
CAROLINE LASSITER, LEARFIELD, CRIMSON TIDE SPORTS MARKETING  
MEGHAN HEINCHON, LEARFIELD (MODERATOR)

*Presented by LEARFIELD*

#### BREAKOUT SESSION | **NIL PLAYBOOK: MAXIMIZE SUCCESS ON CAMPUS**

DANIELLE DAVISON, UNIVERSITY OF MICHIGAN  
LYNDSY LOPES, ALTIUS SPORTS PARTNERS

#### BREAKOUT SESSION | **LEANING IN WITHOUT FALLING OVER**

DR. LAKEITHA POOLE, LOUISIANA STATE UNIVERSITY

#### BREAKOUT SESSION | **SMALL COLLEGES: BIG IMPACT**

KIKI BAKER BARNES, GULF COAST ATHLETIC CONFERENCE  
CHESNEY SALLE, NAIA  
JAUNELLE WHITE, POINT UNIVERSITY

#### BREAKOUT SESSION | **CHAMPIONSHIP FUNDRAISING STRATEGIES**

JOVAN OVERSHOWN, BAYLOR UNIVERSITY  
MEREDITH SCERBA, UNIVERSITY OF SOUTH FLORIDA

# CONVENTION

## AGENDA

Monday, October 9

3-4:30 PM

### BREAKOUT SESSION | **KNOW YOUR WORTH: NEGOTIATING STRATEGIES FOR WOMEN LEADERS**

GRACE CALHOUN, BROWN UNIVERSITY  
CHERYL LEVICK, PERSONALIZED EXECUTIVE TRAINING  
DIANA SABAU, UTAH STATE UNIVERSITY  
JENN STRAWLEY, ELON UNIVERSITY

3-5 PM

USOPC COLLEGIATE ADVISORY COUNCIL MEETING (INVITE ONLY)

4:30-5:30 PM

### VIP PRESIDENT'S RECEPTION (INVITE ONLY)

*Presented by Elevate and Huron*

4:45-5:45 PM

### NCAA DII RECEPTION (INVITE ONLY)

*Presented by NCAA and BSN SPORTS*

5:30-7 PM

### KICKING GLASS BASH!

*Supporting Sponsors Cherry and GO2 Partners*

7 PM

DINNER ON YOUR OWN

Tuesday, October 10

6:45-7:30 AM

GET FIT TO LEAD | GROUP FITNESS

7-8:30 AM

COFFEE BREAK

7:30-8:30 AM

### TOWN HALLS

#### NCAA DIVISION I

VAL ACKERMAN, BIG EAST CONFERENCE  
JENN FRASER, NCAA  
KRISTINA MINOR, NORTHWESTERN UNIVERSITY

#### NCAA DIVISION II

BECCA BURCHETTE MEDEL, NCAA  
CARRIE MICHAELS, SHIPPENSBURG UNIVERSITY  
ETIENNE THOMAS, WINSTON-SALEM STATE UNIVERSITY  
JILL WILLSON, DOUBLE L CONSULTING (MODERATOR)

#### NCAA DIVISION III

PORTIA HOEG, CENTENNIAL CONFERENCE  
ANGEL MASON, BERRY COLLEGE  
LOUISE McCLEARY, NCAA  
MEG STEVENS, AVERETT UNIVERSITY  
ALISON TEOPAS SPUNGEN, NCAA

8 AM-1 PM

REGISTRATION OPENS

8:45-10:15 AM

### CELEBRATION OF ADVANCEMENT & NIKE LIFETIME ACHIEVEMENT AWARDS RECOGNITION

FEATURED SPEAKERS:

CHARLIE BAKER, NCAA  
GAYLE BENSON, NEW ORLEANS SAINTS & NEW ORLEANS PELICANS  
KIMMI CHEX, NFL NETWORK, NFL MEDIA

*New Athletic Director and Commissioner March Presented by Collegiate Sports Associates*

10 AM-2 PM

WOMEN LEADERS STORE OPEN



**WOMEN  
LEADERS  
IN SPORTS**

10:30-11:30 AM

# CONVENTION

## AGENDA

Tuesday, October 10

**POWER PANEL | *THE EQ FACTOR: DEVELOP YOUR EMOTIONAL INTELLIGENCE TO CATAPULT YOUR CAREER***

ALLISON BARBER, INDIANA FEVER  
JONI COMSTOCK, NCAA  
KIM DAMRON, LEARFIELD  
CHRISSEY DUNLAP, BIRDIEBOX  
ALLISON KERN, CALIFORNIA STATE UNIVERSITY, EAST BAY (MODERATOR)

**POWER PANEL | *RISING STARS: HOW TO ACCELERATE AND STAND OUT AS AN EMERGING LEADER***

CORI BOLTS, BAYLOR UNIVERSITY  
EPIPHANY CLARK, MICHIGAN STATE UNIVERSITY  
LORI S. ROBINSON PHD., BALTIMORE RAVENS  
JUSTINE SQUARE, COLORADO COLLEGE  
BETH GOETZ, UNIVERSITY OF IOWA (MODERATOR)

**POWER PANEL | *CULTURE IS QUEEN: KEEP EMPLOYEES CONNECTED***

DEANA BARNES, PACIOLAN  
TIM DUNCAN, UNIVERSITY OF NEW ORLEANS  
MOLLIE MARCOUX-SAMAAN, LPGA  
DESIREE REED-FRANCOIS, UNIVERSITY OF MISSOURI  
LORI HENDRICKS, UNIVERSITY OF MASSACHUSETTS, DARTMOUTH (MODERATOR)

10:30-11:30 AM

*New!*

**WOMEN LEADERS CONNECT | *DRIVING THE GAME FORWARD: WOMEN'S PLAYBOOK FOR SUCCESS IN FOOTBALL***

ALLISON DOUGHTY, COLLEGE FOOTBALL PLAYOFF  
RISA HALL, ALLSTATE SUGAR BOWL  
KEAVA SOIL-CORMIER, BAYLOR UNIVERSITY

11:45 AM-1 PM

**LUNCH WITH LEADERS AND LEGENDS**

THIS EVENT WILL PROVIDE ATTENDEES THE OPPORTUNITY TO ENGAGE IN INFORMAL CONVERSATIONS WITH INDUSTRY LEADERS OVER LUNCH. REGISTRATION IS NOT REQUIRED, OPEN TO ALL CONVENTION ATTENDEES.

*Presenting Sponsors of the Luncheon: ACC, Big 12, Big Ten, SEC, A10, C-USA, MAC, MW, CIAA, MEAC, SIAC, SWAC*

1:15-2:45 PM

**LEADERSHIP | *MENTAL TOUGHNESS TO ACCELERATE YOUR CAREER: THE SKILLS TO STEP INTO DISCOMFORT***

DR. TIFF JONES, X-FACTOR PERFORMANCE CONSULTING  
*Pre-registration required*

**LEADERSHIP | *THE RETENTION REVOLUTION: 3 HUMAN WAYS TO KEEP YOUR EMPLOYEES CONNECTED***

ERICA KESWIN, BRING YOUR HUMAN LLC  
*Pre-registration required*

1:15-2:45 PM

*New!*

**"IF NOT FOR THEM" SPECIAL SNEAK PREVIEW**

BRENDA VANLENGEN, PRODUCER

3-7:30 PM

**DIVISION III WOMEN LEADERS NEXT (INVITE ONLY)**

*Presented by NCAA, 3 Fold Group, WinWon*



**WOMEN  
LEADERS  
IN SPORTS**